

5th November 2019.

To,
The Principal,
S. P. D. T. College, Chakala,
Mumbai-400093

Dear Sir / Madam,

Sub: Earn While You Learn (EWYL) training with placement assistance at zero cost

Greetings from Kotak Education Foundation (KEF)!

It is a pleasure for us to be writing to you. KEF is a 12-year-old foundation active in Mumbai and is Kotak Mahindra Bank's CSR initiative. KEF has various interventions through which it has been making a tangible difference in the lives of people from the economically backward sections of society. Our mission is to have a sustainable process to support youth from underprivileged families with training interventions so as to empower them to be employable and rise higher, to lead a life with dignity.

Kotak UNNATI is one of the community-based interventions of KEF. It is a livelihood program to train and mentor Indian youth in the age group of 18 to 25 years. In the last 12 years, we have trained more than 12,600 young Indians and have placed them in various organised sector jobs across industries.

Kotak UNNATI is offering EWYL - a program for college students of FY and SY degree courses. Details are as follows:

- An approximately 3.5-month program for 3 hours a day for FY and SY degree students which is zero cost for the participants and provides a dual certification (KEF & NIIT).
- The program includes Customer Relations and Sales domain, Personality Development, IT and spoken English training to equip the youth with the necessary professional and other relevant skills required.
- 100% placement assistance by KEF to all eligible participants to secure part-time jobs so that they continue with their education and yet embark on a sustainable livelihood journey to support their individual and family needs.
- This program is for FY and SY degree college students in the age group of 18 to 25 years with a monthly family income up to Rs. 10,000/- (or per capita monthly income of Rs.2500/-)

Further, post our presentation in the month of September 2019, we are delighted to inform you that we would like to start a batch with minimum 40 aspirants from S. P. D. T. College, Chakala, for this program.

Kotak Education Foundation

1st Floor, North Side, Ujagar Compound,
Sunder Baug, Opp. Deonar bus Depot,
Off Sion-Trombay Road, Deonar,
Mumbai - 400 088

T + 91 22 25482325
www.kotakeducationfoundation.org

It is with reference to this, that we request for space in the college, details of which were shared during the meeting (dated 23rd September 2019) and are once again mentioned below:

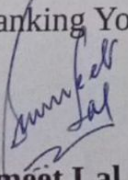
- 01 classroom accommodating minimum 40 students with a whiteboard, projector and audio speakers
- Access to 01 IT lab with internet abled systems (Minimum 20 nos)

Pursuant to our discussion on 23rd September 2019, the following points have been agreed upon:

1. The batches will commence on the 14th of October 2019 from 11:00hrs to 14:00hrs, Monday to Saturday, and continue in a similar fashion until the 23rd of January 2020.
2. 01 furnished classrooms (of minimum capacity of 40) at no charge to KEF with training aids such as projector, projector screen, whiteboard, audio speakers and 01 IT room at no charge to KEF with a minimum of 25 systems equipped with Windows, MS Office and internet will be allotted to Kotak Education Foundation for the I.T. training from 14th October 2019 until 23th January 2020.
3. Kotak Education Foundation will provide S. P. D. T. College, details of the total number of registrations for their record and reference.
4. Post completion of the training programme, Kotak Education Foundation will also provide the placement details of the aspirants to the college. Offer letters of the placed aspirants to be shared.
5. In case admissions/ trainings of first year and second year students is delayed owing to exams / unforeseen reasons, the college will allow Kotak Education Foundation to continue using the above - mentioned spaces (01 Classroom and 01 IT Lab) until such time beyond 23th January 2020 as is required for completion of the training.

We thank you for your assistance thus far and look forward to your response at the earliest.

Thanking You,



Sumit Lal
Management Consultant
Kotak Education Foundation