



SHRI RAJASTHANI SEVA SANGH'S

**Smt. Parmeshwaridevi Durgadutt Tibrewala Lions Juhu
College of Arts, Commerce & Science**

Affiliated to the University of Mumbai

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Ref No :349D/2021-22

Date :28/01/2022

To,

The National Assessment And
Accreditation Council (NAAC)

Bengaluru

Dear Sir

Sub:- Clarification about the metric 3.5.2.

As per the NAAC requirement scan copy of the Kotak Education foundation
MOU along with the seal and signature is uploaded for further proceedings.

Regards

Yours faithfully



Trishla
Dr. Trishla Mehta
PRINCIPAL
SHRI RAJASTHANI SEVA SANGH'S
Smt. Parmeshwaridevi Durgadutt Tibrewala Lions Juhu
College of Arts, Commerce & Science
J. B. Nagar, Andheri (East),
Mumbai - 400 059.

22nd July, 2019.

To,

The Principal / Vice Principal,

Smt. P.O.T.L.J. College of
Art Commerce & Science, Andheri.

Dear Sir / Madam,

Subject: KEF's Earn While You Learn (EWYL) program with placement assistance at zero cost

Greetings from Kotak Education Foundation (KEF)!

It is a pleasure for us to be writing to you. KEF is a 12 year old foundation active in Mumbai and is the CSR initiative of Kotak Mahindra Bank. KEF has various interventions through which it has been making a tangible difference in the lives of people from the economically backward sections of society. Our mission is to have a sustainable process to support youth from underprivileged families with training interventions so as to empower them to be employable and rise higher to lead their life with dignity.

Kotak Unnatl is one of the community based interventions of KEF. It is a livelihood program to train and mentor Indian youth in the age group of 18-25 years. Over the last 12 years, we have trained more than 12,600 young Indians and have placed them in various organized sector jobs across industries.

Kotak Unnatl has initiated for college students from financially weak backgrounds a skill development a program in Mumbai. Details are as follows:


- A 3.5 month program for FY and SY students which is zero cost for the participants and provides a dual certification (KEF & NIIT).
- The program includes coverage of areas like hospitality, retail, customer service, personality development, basics of IT and English speaking training to equip the youth with the necessary professional and other relevant skills required.
- 100% placement assistance by KEF to all eligible and interested participants to secure a part time job so that they can earn and yet continue with their college education.

This program is for students in the age group of 18 to 25 years with a monthly family income up to Rs.10,000/- (or per capita monthly income of Rs. 2500/-).

Kotak Education Foundation

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Education Foundation

- To make it convenient for your students, the program will be conducted at your college premises itself for which KEF will require your college to allot a 50 – 60 seater classroom for 3 hours a day with projector and audio facility and an IT room for the hours related to IT training.

We would like to conduct a presentation at your college for all the FY and SY students of all streams – BCom, BA, BSc etc. to enable them to understand the benefits of the above program.

Kindly let us know of a suitable date prior to 14th August 2019 for the same.

Thanking you,

With warm regards,

Sumeet Lal
Management Consultant
Kotak Education Foundation

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